



This motif evolution reinterprets the logo of Pertubuhan Akitek Malaysia (PAM) through a progressive architectural lens. It begins with the original, recognisable form that embodies unity and institutional identity, representing more than a century of legacy. The geometry is gradually transformed into a constructed, pixelated language, symbolising structure, precision, and the technical foundations of architectural practice. This dynamic transformation reflects progress and the evolving nature of the profession. Replacing smooth, flowing curves with jagged forms inspired by the interlacing threads and disciplined rhythm of songket weaving, the motif anchors itself in local craft traditions. In its final stage, the composition is dynamically deconstructed along diagonal axes, expressing innovation, critical inquiry, and the forward-looking spirit of Malaysia's architectural profession.

